



03 · AI ADOPTION & TRANSFORMATION

Turn AI investment into lasting organisational change

A one-day executive sprint to overcome the human barriers to AI adoption and build the culture, leadership and capability that make change stick.

DURATION	FORMAT	PARTICIPANTS	OUTPUTS
1 – 2 days	In-person or virtual	8–30	Adoption roadmap

Adoption is where AI value is won or lost

Many organisations have already invested in AI. The challenge now is getting people to adopt it in ways that create real, measurable value. We help leaders understand the human factors that determine successful AI implementation, overcome common barriers to adoption, and build the culture, leadership and capability needed to embed AI across the organisation.

By the end of the session, participants will be able to

- Identify the organisational, cultural and leadership barriers that prevent successful AI adoption.
- Develop practical strategies for increasing confidence, engagement and responsible AI use across the organisation.
- Create an actionable roadmap for embedding AI into ways of working while supporting people through change.

THE DAY

Sample workshop agenda

An indicative run of show for the one-day format - timings flex to your organisation's priorities and group size.

TIME	SESSION
09:00 – 09:15	Welcome & introductions
09:15 – 10:00	STEP 01 Understanding AI Adoption Explore why some AI initiatives transform organisations while others struggle to achieve meaningful adoption, and examine the role of leadership, culture and readiness.
10:00 – 11:00	STEP 02 Diagnosing Organisational Readiness Identify the factors that support or inhibit AI adoption, including awareness, capability, trust, governance, ways of working and culture.
11:00 – 11:15	Break
11:15 – 12:30	STEP 03 Designing for Human Adoption Apply human-centred design principles to understand employee needs, reduce friction and create AI experiences people are willing and confident to adopt.
12:30 – 13:15	Lunch
13:15 – 14:30	STEP 04 Leading AI-Enabled Change Develop practical leadership approaches for communicating change, building trust, addressing concerns and encouraging responsible experimentation with AI.
14:30 – 15:30	STEP 05 Embedding AI into Everyday Work Explore how AI can become part of day-to-day workflows through capability building, team practices, governance and continuous learning.
15:30 – 15:45	Break
15:45 – 16:45	STEP 06 Creating Your Adoption Roadmap Develop a practical action plan that identifies immediate priorities, longer-term initiatives and measurable indicators of successful adoption.
16:45 – 17:00	Close & reflections

WHO IT'S FOR

Who this workshop is for

Executive Leadership Teams

Leaders responsible for setting the vision, priorities and organisational conditions for successful AI adoption.

Transformation & Change Leaders

Professionals leading digital transformation programmes who need to accelerate adoption and deliver measurable business outcomes.

HR, Learning & OD Teams

Teams responsible for building workforce capability, supporting organisational change and preparing people for new ways of working.

Innovation & Digital Leaders

Leaders introducing AI-enabled products, services or internal capabilities who want to maximise adoption and long-term value.

Turn AI ambition into meaningful and lasting transformation

The best returns on AI come when technology and people change together. The organisations that invest in both tend to pull ahead and stay there. Build the leadership, capability and organisational readiness needed to make change last.

Get in touch to book this workshop - hello@treehouseinnovation.com



treehouseinnovation.com

hello@treehouseinnovation.com · +44 (0) 203 3030 683

Studio 34, Riverside Building, 55 Trinity Buoy Wharf, London E14 0FP