



At a Glance

1/2 or 1 day workshop

Available for 12 to 200 people

Used in training development programs, project kickoffs, conferences and events

Delivered by an ExperiencePoint trained Facilitator

Experience a better way to innovate.

ExperienceInnovation | Learn steps your people through the essentials of an innovation project in an engaging half-day or full-day workshop.

Participants leave ready to bring *design thinking* techniques to their teams' real world initiatives.

ExperienceInnovation™ | Learn teaches people how to identify challenges that are human centered, observe users to build empathy, form unique user insights based on observations and create learning-oriented experiments. As a result, your people will develop an awareness of and support for *design thinking* as an approach to problem solving. Our workshop will also provide the opportunity to practice the skills to tackle a *design thinking* project from start to finish and encourage individual commitment to personally practice *design thinking* techniques.

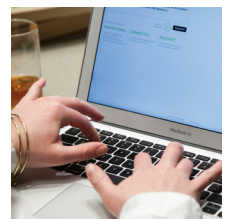
ExperienceInnovation™ is a family of experiential design thinking workshops built in collaboration with IDEO that inspire and equip teams with the tools they need to innovate and creatively problem solve.

Sample Agenda

- 30 mins **Design Thinking Intro**
Case for innovation
Power of design thinking
- 75 mins **Finding Opportunities**
Frame a Question
Gather Inspiration
Synthesize for Action
- 10 mins **Break**
- 95 mins **Creating Solutions**
Generate Ideas
Make Ideas Tangible
Test to Learn
- 15 mins **Debrief & Application**
Share next step to advance understanding

Outcomes

- Develop a common language for innovation
- Put customers at the center of design efforts
- Grow nascent ideas into powerful solutions
- Integrate design thinking into your work culture



To learn how we're helping organizations like yours, please contact us.



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