



ExperienceInnovation™ | Learn Virtual

in collaboration with IDEO

AT-A-GLANCE

An introduction to and hands-on practice with human-centered design

For remote teams and individuals

Six consecutive learning modules of 30-45 minutes each.
Delivered in 2 (preferred), 3 or 6 blocks

Available for 12 to 200 participants

Guided by one of our proprietary technology simulations

Delivered virtually by an ExperiencePoint-trained facilitator



Get immersed in the practice of human-centered thinking.

OVERVIEW

Anyone can learn and use the tools and techniques of human-centered design to successfully problem-solve and drive innovation in their everyday work.

In ExperienceInnovation™ | Learn Virtual, participants are guided through the essentials of a typical four-month innovation project with our highly engaging and proprietary simulation, which gives them a safe space and structured method to practice human-centered thinking.

Participants learn how to identify business problems that can be solved with human-centered thinking, observe users to deeply understand who they're solving for, form unique and actionable insights based on user observation and create low-fidelity experiments to validate possible solutions.

Delivered by an ExperiencePoint-trained facilitator, via a video conferencing platform, ExperienceInnovation™ | Learn Virtual is available for 12 to 200 participants and in a range of modules to meet your business needs.

ExperienceInnovation™ is a family of experiential design thinking workshops built in collaboration with IDEO that inspire and equip teams with the tools they need to innovate and creatively problem solve.

OUTCOMES

An awareness of and support for human-centered design as an approach to problem-solving.

The process, tools and techniques of human-centered design and what types of problems it can help solve for.

An empathetic and user-centered approach to understanding problems and who you're solving for, so you can generate innovative solutions.

Learn how to brainstorm and refine possible solutions.

Understand how to test and validate solutions in order to identify the ones that are likely to produce desired business outcomes.

Participants leave our workshop able to immediately tackle their organization's own pressing innovation challenges.

PPARTICIPANT PROFILE

Any virtual team or individual, regardless of their level, function or industry.

ADDITIONAL DETAILS

A highly immersive and hands-on experience for learners.

Delivered by an ExperiencePoint-trained facilitator, via a video conferencing platform, to encourage visual learning, engagement and collaboration.

Time required for technical requirements check before the session.

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