

UK, Greater London

CONSULTING AGENCY OF THE YEAR

Treehouse Innovation

Based in London, Treehouse Innovation is a forward-thinking consultancy specialising in creating innovative services, products, strategies, and teams for organisations across the globe. With a view to transforming their businesses and accelerating growth, the consultancy embodies a human-centric and collaborative approach that results in groundbreaking innovation. Sony, Sky, and Accenture are amongst the major organisations that have benefitted from its services, and Treehouse Innovation has made an impact across a number of industries. From reimagining the patient experience in healthcare and co-designing global retail strategies to designing smart homes for the future, the consultancy has helped a diverse range of companies grow, adapt, and thrive amidst an unpredictable and ever-evolving world.

Treehouse Innovation’s team is brimming with experience, and boasts designers, consultants, trainers, and technology specialists that previously operated at leading organisations like Fujitsu, IDEO, and PwC. Leading the way in harnessing a thriving culture of innovation, the consultancy has partnered with major corporations, public sector companies, and non-profit organisations whilst staying true to its core principles of using human-centred design to




**TREEHOUSE INNOVATION
 TRANSFORMS BUSINESSES –
 DELIVERING ALL THE SKILLS AND
 EXPERTISE NEEDED TO MAKE THEM
 SELF-SUFFICIENT.**


develop innovative solutions. Treehouse Innovation’s methodology begins with understanding its clients and what their consumers truly value, before implementing a variety of creative techniques to generate and visualise new ideas. In collaboration with its clients, the consultancy develops prototypes which are rigorously tested until its clients have a solution that adds genuine value to their businesses and customers.

The judging panel was particularly impressed by the consultancy’s human-centred approach which has enabled it to solve a diverse range of problems. Whether an organisation needs a change in their business model, and new product or service, or a strategy to engage stakeholders, Treehouse Innovation’s proven methodology – supplemented by an experienced, multi-skilled team – ensures that people are at the heart of every idea and innovative solution. In an environment of rapid social, economic, and technological change, the consultancy ensures it passes its expertise and knowledge onto its clients as the project involves – enabling them to achieve incredible results long into the future.


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